

EVENTS CASE STUDY

HYNES CONVENTION CENTER



BOSTON MARATHON EXPO 2025

The Boston Marathon is one of the world's oldest and most prestigious races, held every April in Massachusetts. Its accompanying expo is a major pre-race event where runners pick up their bibs, explore sponsor booths, and connect with the running community.

DRB FACILITY SERVICES OVERVIEW

The iconic Boston Marathon Expo brought together top sponsors like Adidas and Bank of America at the centrally located Hynes Convention Center (176,480 SQ FT). DRB was selected to maintain cleanliness and operational readiness throughout this high-traffic, multi-day event.



SCOPE OF SERVICES

- Cleaning and support across 3 exhibit halls
- Dedicated attention to major sponsor booths (Adidas and Bank of America)
- Full-day janitorial support including vacuuming, mopping, trash removal, and surface cleaning

TEAM DEPLOYED

- 1 Event Manager
- 1 Assistant Event Manager
- 42 Cleaning Staff
- Service coverage for 250+ exhibitor booths

OUTCOME

With thousands of visitors over multiple days, DRB delivered exceptional results through continuous monitoring and proactive response. Our team maintained a pristine environment for both attendees and brand sponsors.