

# EVENTS CASE STUDY

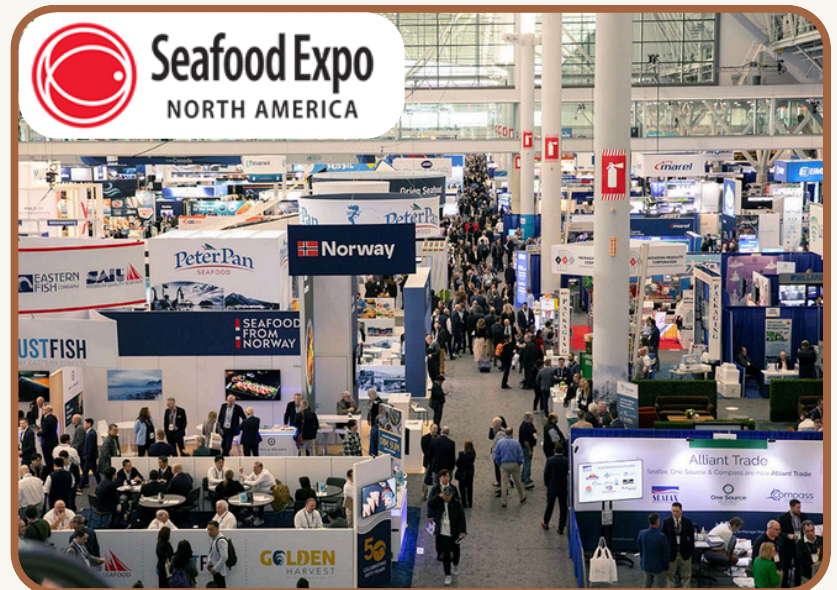
THOMAS M. MENINO CONVENTION  
& EXHIBITION CENTER (MCEC)

## SEAFOOD EXPO NORTH AMERICA 2025

Seafood Expo North America is the largest seafood trade event in the continent, bringing together suppliers and buyers from across the globe.

## DRB FACILITY SERVICES OVERVIEW

DRB Facility Services was proud to provide full-service event cleaning for Seafood Expo North America, the largest seafood trade event in North America, hosted at the MCEC, a 516,000 SQ FT venue. This event utilized every exhibit hall in the facility and welcomed thousands of exhibitors and visitors.



## SCOPE OF SERVICES

### TEAM & RESOURCES DEPLOYED

- 1 Event Manager
- 1 Assistant Event Manager
- 42 Cleaning Staff
- Service coverage for 250+ exhibitor booths

### FULL SUPPORT FROM MOVE-IN THROUGH MOVE-OUT

- **Pre-event:** Hall and aisle clearing, booth-ready vacuuming.
- **During event:** High-frequency vacuuming, porter services, trash removal, booth sanitation, and spill response
- **Post-event:** Efficient teardown support and venue restoration